

Apply MultiChoice Showmax SA Various Internship 2025

MultiChoice Showmax SA Various Internship 2025 If you're a sports enthusiast with a knack for content curation and a passion for media, MultiChoice Showmax SA invites you to apply for the Graduate Content Curator: Sports Internship 2025. This role offers a fantastic opportunity to shape sports content for millions of viewers across Africa and beyond.

- **Designation:** Graduate Content Curator: Sports
- **Category:** Showmax SA
- **Level:** Junior
- **Position Type:** Fixed Term Contract
- **Location:** MultiChoice City, Johannesburg
- **Closing Date:** 17 December 2024

The **MultiChoice Group** is a leading multinational media and entertainment company with a strong presence in South Africa, Dubai, and the Netherlands. Our diverse portfolio includes household names like **DStv**, **GOtv**, **SuperSport**, **M-Net**, and **Showmax**, alongside **Irdeto**, a pioneer in content security.

Operating in over **50 African markets** with **20 million subscribers**, MultiChoice sets the standard in pay television, video entertainment, advertising, and content security. By joining our team, you'll contribute to **Africa's most-loved storytelling platform**, delivering innovative and engaging entertainment experiences to a global audience.

The **Graduate Content Curator: Sports** will play a critical role in shaping the sports viewing experience on Showmax. From high-profile events like the **Premier League** and **PSL** to other major tournaments, you'll curate content that enhances discoverability and boosts audience engagement.

Key Performance Objectives

1. Content Management

- Collaborate with the sports curator to develop editorial plans that align with the sporting calendar and business goals.
- Source and schedule sports content, including Premier League and PSL matches, for live and VOD delivery on Showmax.
- Curate content daily, ensuring alignment with editorial plans.
- Brief creative teams on key asset requirements.
- Coordinate with marketing and customer value management (CVM) teams to synchronize promotional calendars for sports content.
- Utilize platform features to enhance discoverability and user experience.

2. Operations

- Monitor daily content delivery to ensure compliance with SLAs.
- Maintain open communication with scheduling and operations teams regarding content workflows.
- Collaborate with the incident management team to address delivery issues promptly.
- Test new product features and CMS functionalities pre-launch.

3. Reporting

- Generate detailed reports on content delivery performance against SLAs.
- Prepare weekly summaries for live and VOD operations.

4. General Responsibilities

- Stay abreast of OTT industry trends and developments.
- Identify opportunities for process improvement to drive business success.

Qualifications and Skills

Education:

- Bachelor's degree in **Marketing, Media, or Sports Management**.

Experience and Skills:

- Strong passion for sports, particularly **local and international football**.
- Flexibility to work weekends and after-hours based on the sporting calendar.
- Interest in the **media and streaming industries**.
- Exceptional communication, analytical, and organizational skills.
- Proven ability to perform under pressure with speed and accuracy.
- Meticulous attention to detail with a results-driven approach.
- Adept at building relationships and adapting to dynamic environments.

Behavioral Competencies:

- Attention to detail
- Problem-solving skills
- Relationship building
- Critical appraisal
- Conflict resolution
- Decision-making

How to Apply?

[Click Here to Apply](#)

