Adapt IT Graduate Programme 2025

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Deadline: 22 January 2025

Location: Midrand, South Africa

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The role of a Graphic Designer: We are seeking a talented Junior Graphic Designer & Content Producer to join the Adapt IT Education Marketing team. This role is perfect for a new graduate eager to apply their creative skills and grow within a dynamic and supportive environment.

As a Junior Graphic Designer & Content Producer, you will collaborate with the marketing to develop visually compelling marketing collateral and digital content.

Your responsibilities will include concept development, creative design of various marketing materials, videography, and photography editing. You will contribute to shaping our brand image and communication through engaging and professional visuals.

Description

Primary Responsibilities for the Role:

- Concept Development: Work with the team to brainstorm and develop creative concepts for marketing campaigns, ensuring alignment with brand messaging and goals.
- Creative Design: Design a variety of marketing collateral including brochures, newsletters, posters, banners, and digital content. Ensure all materials are visually appealing, consistent with brand guidelines, and effectively communicate the intended message.
- Infographic Creation: Design engaging infographics that convey complex information in a clear and visually appealing manner. Work with content creators to translate data and ideas into graphic representations.
- Videography: Plan, shoot, and edit video content for promotional and educational purposes, as well as social media. This includes creating storyboards, shooting video, and post-production editing.
- Photography Editing: Edit and retouch photographs for use in marketing materials, websites, and social media platforms.
- Content Production: Assist in creating and managing digital content, including graphics for social media, email marketing campaigns, and website updates.
- Collaboration: Work closely with marketing, communications, and other creative team members to produce high-quality content that supports business objectives.
- Continuous Learning: Stay updated on design trends, tools, and techniques to continually improve your skills and bring fresh ideas to the team.

Minimum requirements

Minimum Qualifications and Experience Required:

- Recent graduate with a degree or diploma in Graphic Design, Visual Arts, Media Production, or a related field.
- Strong portfolio showcasing a range of design work, including marketing collateral, video production, and photo editing.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects).
- Proficiency in different programming languages, user experience (UX) design best practices and HTML or CSS.
- Basic knowledge of photography and videography techniques, including lighting, shooting, and editing.
- Excellent creative and visual design skills, with a strong attention to detail.
- Strong communication and teamwork skills.
- Ability to take initiative, manage multiple projects, and work independently as well as collaboratively.
- Willingness to learn and adapt to new challenges and opportunities.

How to apply

To apply, **visit Adapt IT careers portal**.

Yes Graduate: Junior Graphic Designer

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